

Streamline Core Competencies

(A Division of MyOutcomes)

Since 2005, Streamline together with its parent company MyOutcomes serves health care organizations in over 22 countries with a focus in consulting and software development. Our team of business, behavioral health and software development professionals core competencies include:

CONSULTING:

- **SYSTEM ANALYSIS** (to explore Kaizen Initiatives)
- **IT EFFICIENCY AUDITS** (improve data collection and aggregation)
- **INTERNAL AND EXTERNAL SURVEYS**
- **PRODUCT DEVELOPMENT**
- **TECHNICAL SPECIFICATION** and call for tender management

INFORMATION TECHNOLOGY (IT)

- **DATA BASE:** Design and security
- **SERVER:** Tier 3 level and network management
- **IDS:** (Intrusion Detection System) to meet state, provincial, and federal confidentiality acts
- **HIPAA (US), HITECH (US), PIPEDA (Canada):** Compliance to meet legislative requirements for confidentiality on personal health data. All our data resides on dedicated servers behind our own
- CISCO firewalls and encrypted pass code entry

SOFTWARE DEVELOPMENT

- **BUILDING** robust web applications to automate administrative processes using web robotics
- **ARTIFICIAL INTELLIGENCE**
- **ALGORITHM** development
- **SMART PHONE** applications using MVC Framework – which allows one code base to be used for all mobile devices
- **PROGRAMING** in PHP, Linux, and Microsoft .net
- **COACH DASHBOARDS** to enhance the efficiency and effectiveness of coaches and counselors

DISTANCE EDUCATION:

- **ELEARNING-** Interactive web tool
- **GRAPHIC DESIGN**
- **VIDEOGRAPHY** – post production editing
- **COPYWRITING**
- **TELEPHONY:** Interactive voice response
- **APP DEVELOPMENT**

APPLIED BEHAVIORAL HEALTH PRODUCTS:

- **A CLINICAL TEAM:** PhD and Master level behavioral health professionals to carry out secondary research and product enhancement consulting.
- **TELE-THERAPY:** Creating alliance relationships using secure video conferencing and smart phone dashboards.
- **DEVELOPMENT OF PSYCHOMETRICS:** Measuring the therapeutic alliance between provider/therapist and client by using evidenced-based algorithms. (www.myoutcomes.com)
- **INTERACTIVE WEBSITES:** To provide client with additional support.

SOCIAL TOOLS FOR ENGAGEMENT:

- **SOCIAL MEDIA:** Creating online communities via: Blogging, Twitter, Facebook, LinkedIn, Google Plus, and Pinterest.
- **SOCIAL MARKETING:** Evoking individuals and groups to engage in prevention-focused health activities and campaigns.

INDUSTRY RELATIONSHIPS:

- **ESTABLISHED INTERNATIONAL** relationships with behavioral health professionals and academic researchers.
- **CLIENT BASE** who utilize streamline product and services includes private and government organizations in 23 countries including 33 universities and 7 US military bases. (Client profile www.streamlineyourbusiness.ca/view-client-profiles/)

AWARDS:

- 2015 UK Medipex Mental Health Innovation of the year award.
- Benjamin Franklin Encyclopedia book award.
- Three Benjamin Franklin book publishing awards
- 1994 nominated for Ernst & Young entrepreneur of the year award and the Waterloo Technology award (1992).



MyOutcomes is certified by SAMHSA as an evidence-based practice tool. (SAMHSA) is the agency within the U.S. Department of Health and Human Services that leads public health efforts to advance the behavioral health.



Partner with the Canadian Mental Health Commission.

Streamline and MyOutcomes products and services are currently used in 21 countries with large and small government and private clinics including 7 divisions of the US military and 34 universities. (partial client list www.streamlineyourbusiness.ca/clients/)



Approved US vendor



Recipient of the UK 2015 Mental Health Innovation year award

Certified continuing education credits with 23 government groups in the USA.



MyOutcomes is certified with the US Joint commission who evaluates health care organizations and programs in the United States. An independent, not-for-profit organization, the Joint Commission is the nation's oldest and largest standards-setting and accrediting body in health care.



www.streamlineyourbusiness.ca
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